



# AsiaBiz

Feel the Pulse of Asia

# TODAY

## MEDIA KIT

[www.asiabiztoday.com](http://www.asiabiztoday.com)



## About us

AsiaBizToday ([www.asiabiztoday.com](http://www.asiabiztoday.com)) is a business news aggregating and content platform providing country specific and regional developments in some of Asia's key growth markets. With profiles of leading professionals across Asia from sectors including Real Estate, Education & Learning, Healthcare, Startup Ideas & Women Entrepreneurs, the portal is a leading aggregator of business insights & inspirational stories that are guiding many readers worldwide.

An initiative by Singapore headquartered Business Excellence & Research Group Pte Ltd, AsiaBizToday ranks amongst one of the top portals for Business Stories, Entrepreneurs, Corporate Leaders and Professionals who have led their respective organization's growth to make strides in the industry.

We invite nominations & featured interviews from high performance professionals in the sectors indicated, Women Leaders & Entrepreneurs / Startupus.

Be a part of the series of Insightful Business Stories !

Write to [editor@asiabiztoday.com](mailto:editor@asiabiztoday.com) or contact [contact@asiabiztoday.com](mailto:contact@asiabiztoday.com)

# Sections

## TRAILBLAZERS

Women Entrepreneurs & Leaders who have taken that extra mile to lead an organization or founded a business (irrespective of the size) with all their passion & perseverance.

## REAL ESTATE

Architects, Developers, Interior Designers & Engineers who have a vision to change the industry dynamics with new age and eco-friendly designs and affordable housing.

## EDUCATION & LEARNING


Educationists and Professionals who have successfully created a niche in Leading educational institutions or schools and initiated steps to provide quality education, at par with Global standards.

## HEALTHCARE

Medical Practitioners, Healthcare Professionals, Healthcare IT evangelists & Catalysts who have envisioned a transformation in the current healthcare practices and methods that can bring about innovation in the patient care.

## IDEAS THAT MATTER

Entrepreneurs & Startup enthusiasts who have embarked on a journey to take their ideas to setup a business that is aimed to disrupt & challenge the status quo.


SOME STATISTICS		PAGE VISITORS DEMOGRAPHY
Page views	112,009	
Page views per month	8,210	
Unique visitors	4,430	
Avg Social Media Reach	30,000	
Linkedin (per post avg)	800	
Facebook (per story avg)	12,000	

# Rates

ITEM	ONETIME	APPEARANCE
<b>Featured Interviews + Home page display</b>	SGD 1500	Any Feature Interview would be pushed to the Home page to remain for 7 working days. Post this, the same will be available in the section permanently.

## Advertising options


ITEM	RATE	
<b>Leader Board</b> (1500 X 255)	<b>\$ 1200</b> per month or <b>\$12,000</b> per annum	

ITEM	RATE	
<b>Panel Ad / GIF</b> (225 x 175)	<b>\$1000</b> per month or <b>\$10,000</b> per annum	



# Rates

## Advertising options

ITEM	RATE
<b>Vertical Banner ad</b> (236 x 670)	<b>\$ 1200</b> per month or <b>\$12,000</b> per annum
	

ITEM	RATE
<b>Panel ad inside pages</b> (236x670)	<b>\$ 750</b> per month or <b>\$7,500</b> per annum
	

\* Any column sponsorship or ad placement can be customised based specific requirement



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