













ASIABIZ TODAY Feel the Pulse of Asia

MEDIA KIT

About us

AsiaBizToday (www.asiabiztoday.com) is a business news aggregating and content platform providing country specific and regional developments in some of Asia's key growth markets. With profiles of leading professionals across Asia from sectors including Real Estate, Education & Learning, Healthcare, Startup Ideas & Women Entrepreneurs, the portal is a leading aggregator of business insights & inspirational stories that are guiding many readers worldwide.

An initiative by Singapore headquartered Business Excellence & Research Group Pte Ltd, AsiaBizToday ranks amongst one of the top portals for Business Stories, Entrepreneurs, Corporate Leaders and Professionals who have led their respective organization's growth to make strides in the industry.

We invite nominations & featured interviews from high performance professionals in the sectors indicated, Women Leaders & Entrepreneurs / Startupus.

Be a part of the series of Insightful Business Stories!

Write to editor@asiabiztoday.com or contact@asiabiztoday.com

Sections

TRAILBLAZERS Women Entrepreneurs & Leaders who have taken that extra mile to lead an organization or

founded a business (irrespective of the size) with all their passion & perseverance.

REAL ESTATE Architects, Developers, Interior Designers & Engineers who have a vision to change the

industry dynamics with new age and eco-friendly designs and affordable housing.

EDUCATION & LEARNING Educationists and Professionals who have successfully created a niche in Leading

educational institutions or schools and initiated steps to provide quality education, at par

with Global standards.

HEALTHCARE Medical Practitioners, Healthcare Professionals, Healthcare IT evangelists & Catalysts who

have envisioned a transformation in the current healthcare practices and methods that can

bring about innovation in the patient care.

IDEAS THAT MATTER Entrepreneurs & Startup enthusiasts who have embarked on a journey to take their ideas to

setup a business that is aimed to disrupt & challenge the status quo.

SOME STATIST	ICS	PAGE VISITORS DEMOGRAPHY
Page views	112,009	the Edit of the
Page views per month	8,210	19 Land of the lan
Unique visitors	4,430	relations Parlitions
Avg Social Media Reach	30,000	1 Vector Vector
Linkedin (per post avg)	800	The state of the s
Facebook (per story avg)	12,000	Support Strategies

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	ITEM	ONETIME	APPEARANCE
			Any Feature Interview would be pushed to the Home page to
	Interviews +		remain for 7 working days. Post this, the same will be available in
	Home page display		the section permanently.

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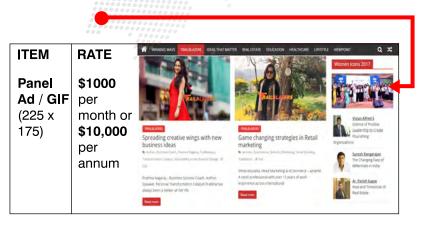


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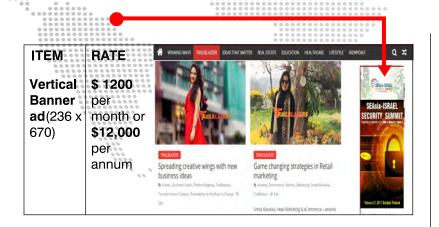
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* Any column sponsorship or ad placement can be customised based specific requirement



